

HUNTER'S HOPE

“Mission Video” (Video Script)

Subject Info: Hunter's Hope was established in 1997 by Pro Football Hall of Fame member and former Buffalo Bills quarterback Jim Kelly and his wife, Jill, after their infant son, Hunter, was diagnosed with Krabbe Disease (Globoid-Cell Leukodystrophy). The Foundation is the Kelly's lifelong commitment to increase public awareness of Krabbe Disease and other leukodystrophies, as well as to increase the likelihood of early detection and treatment.

Goal/Objective: This piece was created to be a part of a presentation given by Hunter's Hope at a national conference of leukodystrophy researchers.

Writer's Notes: Let me begin with the logistic elements of this piece. I was presented with a box of tapes which was a collection of random home videos and news b-roll. Hunter's Hope requested that we use the footage to construct a video that would be presented before an audience of researchers. Initially, they were thinking along the lines of an informational piece. However, after reviewing the material and more importantly, considering the audience, I had questions about that approach. If we were to attempt a scientific piece, not only would we run into footage issues, but we would face the enormous challenge of presenting information to an audience that was far more knowledgeable on the subject than we were. So I thought that instead of making a video about what Krabbe Disease was, we should make a video about who Krabbe Disease affects.

And that brings us to the heart of the matter. I am not a parent. In fact, when I wrote this piece I was only a few years out of college. I had no possible comprehension of the enormity that faces a parent with a sick child – enormity of fear, enormity of hope, enormity of love. This became a very emotional piece to write. And I'm glad it was, because I feel that by incorporating that emotion, this became a very affective and effective piece.

These are amazing people and amazing families struck by a most terrible disease. For more information and how you can help, please log on to huntershope.org.

COMPLETED VIDEO AVAILABLE TO VIEW IN CLIPS SECTION.

HUNTER'S HOPE

"Mission Video" :30

Writer: Takacs

VIDEO	AUDIO
<i>GFX: A New Life Begins</i>	Reflective Music
Various home videos: happy new baby, loving parents. HOLD on a tender moment or two.	<u>Announcer:</u> Your child. As a parent, it is your new life. Everything you are, everything you can give is the happiness of your child.
Show names. <i>GFX: Haley, Chloe, Joseph</i> FADE TO BLACK	You love them so much.
Home video of baby sleeping. <i>GFX: Chloe</i> FREEZE on baby sleeping.	Somber, Foreboding Music. Painful, labored breathing. <u>Announcer:</u> It is the sound of dreams stolen. Life now at the mercy of disease of deterioration. Globoid-Cell Leukodystrophy. Krabbe Disease.
SLOW MO Home video of baby who needs help turning her head. <i>GFX: Haley</i>	It is a disease the leads to the deterioration of myelin in the central nervous system.
SLOW MO Home video of baby who can't sit up straight on her own.	It is a disease that robs these children of their experience of the world. It is a disease that leaves you feeling helpless.

<p>SLOW MO Home video of baby sleeping. <i>GFX: Joseph</i></p>	<p>Standing by them day by day. Their strength is your inspiration.</p>
<p>Various footage with Hunter and the Kelly family.</p>	<p>TRANSITION Inspirational Music. <u>Announcer:</u> Such inspiration led to the founding of the Hunter's Hope Foundation. Established in September 1997 by Jim and Jill Kelly in honor of their infant son Hunter who was diagnosed with Krabbe Disease.</p>
	<p>Hunter's Hope is a lifelong commitment to increase public awareness of Krabbe and other leukodystrophies so that other children may benefit from early detection and treatment. The ultimate goal is to help raise funds to support research efforts in search of finding a cure for Krabbe and other leukodystrophies. Current research efforts include but are not limited to...</p>
<p>SLOW MO CU of Jim's hand holding Hunter's hands.</p>	<p>The areas of newborn screening, gene therapy, myelin development, neurodegeneration, developmental neurobiology, and molecular biology.</p>
<p>Hunter with candle.</p>	<p>Hunter's Hope has taken this degenerative disease and grown from it a family.</p>
<p>Footage from candlelight vigil.</p>	<p>Whether they are lives that have been personally affected by Krabbe, the medical professionals working to advance its' treatment...</p>
<p>CU of signature candle.</p>	<p>Or the community rallying in support of its' children. This is a family of strength, and support and love.</p>

<p>ANIMATION – logo appears from candle. GFX: <i>While there is no cure</i> GFX: <i>There is hope</i></p>	<p>Music Full</p>
<p>Footage with Jill and Hunter.</p> <p>Hunter blinks three times.</p> <p>Jill beams at the message, as only a proud, hopeful mother can.</p>	<p>(Audio from clip) Jill prompts Hunter to say ‘I love you’ to the camera.</p>
<p>GFX: <i>Hunter’s Hope logo</i> GFX: <i>You Are</i> (added above words ‘Hunter’s Hope’)</p>	<p>Music Full</p>